

Strategic Plan 2024–2026



Mission

We exist to serve and support our members and advance the profession of architecture.

Vision

We aspire to become an inclusive community of architects that advocates for the highest quality of life by shaping the built environment.

Goals

MEMBERS: PROVIDE SUBSTANTIAL VALUE

Serve as a valued, relevant, and essential professional society that architects, emerging talent, and architecture-adjacent individuals aspire to join, support, and promote.

KNOWLEDGE: DELIVER COMPELLING PROGRAMS

Promote design excellence, business acumen, environmental stewardship, and social justice through knowledge development, delivery, and dissemination.

OUTREACH: EMPHASIZE DYNAMIC ENGAGEMENT

AIAMidTN is integral to conversations with public entities, local governments, and collaborators across the built environment to ensure a vigorous future for Nashville and its surrounding areas.

OVERSIGHT: SUSTAIN ORGANIZATIONAL VIBRANCY

Foster a supportive, nurturing, and constructive culture among members of the Board of Directors, committees, and staff team in leading and managing a vibrant professional society.

Strategies

Inclusion

Embrace all members from every season of life and support their personal and professional goals to make their career success more accessible.

Emerging Professionals

Nurture this crucial segment of the profession – students, associates, and young architects – through targeted outreach and programs.

Member Communication

Communicate with members more strategically to help them understand accomplishments of the component on their behalf and the value of membership.

Professional Development

Serve as the primary knowledge repository for members, offering increasingly more original development opportunities through a richer palette of programs.

Networking Forums

Recognizing the importance of both human connections and relationship building within the profession, create more networking opportunities for members and firms.

Awards and Honors

Elevate design awards and honors programs to acknowledge projects and celebrate members and illuminate these to a wider audience.

Government Advocacy

AIAMidTN is a central and collective voice in promoting awareness of the power of design and encouraging activism on matters of importance to the built environment.

Community Outreach

Through business acumen and good design that is engaging, accessible, inclusive, and equitable, AIAMidTN members create a vital future for all residents of the chapter area.

Partnerships

Cultivate collaborative partnerships and strategic alliances within and beyond the profession to elevate design awareness and strategic thinking about community wellbeing.

Governance

Take every measure possible to ensure that the Board of Directors functions optimally, effectively, and successfully as leaders dedicated to the AIA in Middle Tennessee.

Operations

Exhibit and practice business approaches, management procedures, and operational processes that are models of organizational excellence and optimal resource use.

Financial Security

Operate accounting and financial functions with fiduciary due diligence in accordance with outstanding business practice models and guidelines for accountability and transparency.

Purpose

AIA Middle Tennessee harnesses the energy and expertise of a diverse, creative, and collaborative network of individuals, firms, and organizations to drive bold change on the local and regional level for our communities' most pressing challenges.